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The NRLN advocates the rights of more than 2 million American retirees from...

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April 4, 2022

The Honorable Kevin Brady, Ranking Member Committee on Ways and Means U.S. House of Representatives 1011 Longworth House Office Building Washington, DC 20515-4308

Dear Representative Brady:

On behalf of the more than 2 million retirees and future retirees represented by the National Retiree Legislative Network (NRLN), I am requesting that you support calling for a vote in the Committee on Ways and Means on H.R.6392, No Tax Breaks for Drug Ads Act.

Passage of **H.R. 6392** would prohibit pharmaceutical drug manufacturers from claiming tax deductions for expenses on advertising directly to consumers. Under current law, drug manufacturers are allowed to deduct the cost of advertising expenses from federal taxes. It is estimated that nearly one third of the growth in U.S. drug spending can be attributed to the increase in advertising for prescription drugs. This aggressive advertising increases demand and motivates drug companies to increase prices.

If you would like to learn more about why the NRLN supports **H.R.6392**, please contact me or Alyson Parker, NRLN Executive Director, on her cell phone at 813-545-6792 or executivedirector@nrln.org.

Sincerely,

Bill Kadereit

Bill Kadereit, President National Retiree Legislative Network

Email: <a href="mailto:president@nrln.org">president@nrln.org</a> Phone: 972-722-5928